



## Caledonia Regional Chamber of Commerce

### Board of Directors Meeting Minutes

August 15, 2025

**Directors:** Brad Armes, Suzanne Athanasiou, Stacie Blakey, Joanne Dorr, Janice Doyle, Mike Estey, Larry Fay, Dan Lawrence, Ken Parr, Randy Peirson, Anne Unyi (ex officio)

**Administrative:** Heather Mastromatteo

**Guests:** Jennifer Bubleit

1. **Call to Order: 8:04 A.M.**
2. **Conflict of Interest Declaration: None Declared**
3. **Minutes from Previous Meeting:** It was unanimously motion and passed to approve the minutes of July 18, 2025
4. **Correspondence Review:**
  - Trail master plan: Send to mailing list
  - Getting things built event: Send to board members to see who can attend
  - Selkirk Tea Festival: Refer them to the county

#### TOPICS FOR DISCUSSION:

1. **Membership:**
  - A discussion was had on what the membership fee for next year. The discussion was having tiers that have different benefits instead of having it based on the number of employees. It was discussed on trying to get the bigger chain businesses involved. It was discussed about the chamber approaching businesses. It was discussed that the non-profits are niche to us and that we can target those.
2. **Board of director meetings: Next meeting is September 19th**
3. **Events:**
  - Networking Events: September 10<sup>th</sup> will be a joint BIA networking event
  - October 3<sup>rd</sup> for business breakfast, it was mentioned to get a speaker for this event
4. **Haldimand County Update: Deferred**
5. **Financial Update: Deferred**
6. **Executive Committee:**
  - Ceridian: Suzanne asked for permission to shut down the account and it was determined that the account can be closed.
  - Hiring committee: Deferred
7. **New Business:**
  - A conversation was held on how the tariffs are affecting our business. It was discussed to have someone come into the breakfast and speak. The discussion was that the breakfast might not be enough time and it would be good to run as a workshop.
  - Alzheimer's Society: A brief update was had on the workshops that the Society wants to run to make dementia and Alzheimer's friendly communities. More discussion will be needed.

**Adjournment: 9:09 A.M.**