



Caledonia Regional Chamber of Commerce

Board of Directors Meeting Minutes

April 11, 2025

Directors: Brad Armes, Suzanne Athanasiou, Stacie Blakey, Joanne Dorr, Janice Doyle, Mike Estey, Larry Fay, Steve Hayward, Dan Lawrence, Ken Parr, Craig Peters, Randy Peirson, Anne Unyi (ex officio)

Administrative: Heather Mastromatteo

Guests:

1. **Call to Order: 8:01 am**
2. **Conflict of Interest Declaration: None Declared**
3. **Minutes from Previous Meeting:** Motion was unanimously passed to approve the minutes of March 21, 2025
4. **Correspondence Review:** Chamber Accreditation with CCEC, Heather will investigate this further for the August 9th date.

TOPICS FOR DISCUSSION:

1. **Membership Updates:**
 - A sheet was passed around with renewed members, new members, outstanding members and non-renewing members. Those who haven't renewed, will be followed up with.
 - It was presented that Young Reflections and Dixon Cycle would get their memberships pro-bono for this year to keep them involved with the Chamber.
 - A discussion was held on what memberships will be more streamlined for the year 2026 and getting that in place for this coming fall.
2. **Board of Director Meetings:** Next meeting is May 23rd and June 20th.
3. **Events:**
 - a) **Networking Events:** Ti-cats game
 - An update was had on the event this week that the After 5 was successful.
 - We met Linda from Haldimand County Pulse and we will advertise our events here, we will advertise the golf tournament for the 4 weeks leading up to it.
 - A discussion was held on the After 5 and how a sponsorship would be \$100.
 - We would like to plan a networking event for September 12th at a Ti-Cats game.
 - b) **Business Achievement Awards Recap**
 - The business awards made around \$7400 in profit
 - It was suggested that nominees be put on the slide show for next yearPart of the sponsorship opportunity to reach out to the nominees, invite them and get their email and logo.
 - c) **Golf Tournament Update:**
 - Wally Parr is going to be doing a \$25.00 gift card voucher and Home Hardware will do the \$40.00.
 - Advertise that price is staying the same for this year

- Brad asked sponsorship ideas, a discussion was had on different ideas.

4. Financial Update

- Lottery account, we need to investigate what we can do with this account with Haldimand County. Ken will contact them.
- June 20th is the proposed date for the AGM.
- P & L for next meeting

5. Haldimand County Update:

- The walkway under the bridge has collapsed. The county has been in touch with the MTO with no response.

6. Special Projects Update: Deferred

7. New Business:

- Ken brought up the email from Lidy and all chambers meeting on May 13th, agenda was forward to Mike and Ken.
- Upcoming events: Lion Fish Fry tonight. Easter hunt next week, Chilli cook-off on April 26th and night in Nashville on May 9th

8. Adjournment: 9:13 AM