



Caledonia Regional Chamber of Commerce
Board of Directors Meeting Minutes
June 2, 2023

Offsite- Haldimand Norfolk Community Support Centre

Directors: Brad Armes, Joanne Dorr, Larry Fay, Ian Haynes, Dan Lawrence, Gary Nelson, Ken Parr, Craig Peters, Randy Peirson, Ben Ponsen,
Executive: Jessica Lymburner
Guests : Stacie Blakey, Kathy Marshall Leah Goulding

- 1) Call to Order - Craig Peters called the meeting to order at 8am
- 2) Conflict of Interest Declaration – No conflicts declared.
- 3) Minutes from Previous Meeting: It was duly moved, seconded, and carried to approve the minutes of May 19, 2023.
- 4) Correspondence Review- Haldimand Huskies, a youth Basketball league have asked for a letter of support to be drafted by the Chamber to be included in their request to host upcoming events from their Ontario Administrative body. After discussion, it was determined that this was something the Directors support. Jessica will draft a letter for them this week.

TOPICS FOR DISCUSSION:

- 5) Haldimand County –
 - a. Dan Lawrence reminded directors of the Hydro 1 power outage on Jan 3rd for infrastructure upgrades. Affected addresses would have been notified directly.
 - b. No update on the bridge.
 - c. No update on Haldibrook Rd but he will continue to lobby for this.
 - d. Firehall construction expected to begin in the next few weeks. The budget is at least \$6.7million to over \$10 million. The additional costs were removed from reserves and will not affect the tax base. The plans are future-ready as its 3,000sqft from original design.
 - e. Condo information- There is a current proposal for a 6-storey floorplan. Dan does not feel that this is a good position for a building of this style but agrees that stacked housing is needed.
 - f. Dan and Haldimand County walking the path with Empire to complete trail system, he noted that Empire has been responsive in the past.
 - g. Recycling- Beginning Jan 2024 businesses, industrial and commercial buildings will no longer be covered by the County recycling program and will need to take care of own recycling. Haldimand is working on solutions.

6. Edinburg Cup- Jessica has not yet received confirmed availability from any of the golf Courses, Randy Peirson will try to contact them as well this week.

7. Canada Day-

- a. Opporoonie-Day is tomorrow, Jessica asked all Directors who are able to be at the station for 8:30 to collect donations for Canada Day.
- b. Ian Haynes recruited 3 volunteers from McKinnon Park to assist.

8. Tourism-

- a. Summer student Leah Goulding started this week.
- b. Music In the Park 5 dates are booked and promo has started.
- c. Pam Aylan Parker has advised Ben Ponsen that the Tourism committee meeting from last month is not an official committee and has no plans at this time beyond MITP.
- d. Kathy Marshall commented that the outdoor sign at McClung is out of date- Jessica will reach out to Pam to see if it can be safely updated during construction of the lights.

9. Oktoberfest- Booked for Friday October 20, Craig will be forming a committee soon to implement and help.

10. Economic Development- The Financial committee will need to meet and review the Draft Financial Statements as circulated.

11. Networking- Jessica has booked the Grand River Dinner Cruise for Tuesday, June 20, at 6pm for a networking event. Members receive early notice and discounted tickets.

12. Special Projects-

- a. Larry Fay advised that the Clark residence is for sale they will relocate workshops to a 4th line to alternate property.
- b. They have completed building 4 raised planter beds for Inclusions.

13. Nominations- No Updates

14. Business Awards – No Updates

Grand Trunk Society: Larry Fay -asked Jessica to confirm liability insurance coverage for volunteer at the Station. She will inquire this week.

BIA: Kathy Marshall

- a) New flag banners are hung, using vinyl to attempt to increase longevity. TN welding and Craig coordinated fabrication to accommodate the installation.
- b) Flowers – KaBLOOM planting has begun throughout town.
- c) Town-Wide Garage Sale Day tomorrow June 3rd.
- d) June 9th Hydro1 meeting to get LED sign running with HDI Electrical

New Business:

- a. Larry Fay- Membership directory not displaying properly on the website, Jessica will investigate.
- b. Craig Peters has requested a 1-page high-level hand-out that can be used to encourage membership growth. Jessica will draft a version to share.
- c. It was duly moved, seconded and carried to implement a summer membership discount of 50% off CRCC Membership beginning June 1, 2023.
- d. Ken Parr has requested a list of members that did not renew this year to be given to Directors to follow up with, Jessica will investigate to see what can be found.
- e. Craig advised that the Black Top Hop typically held June 30th is no longer moving forward.
- f. Ian Haynes shared the 10th anniversary of Nolan Young golf tournament is July 15th at the Cayuga Golf Course. He asked that the Chamber share the details.

1. Adjournment: The meeting was adjourned at 9:05 am