



Caledonia Regional Chamber of Commerce

Board of Directors Meeting Minutes

May 23, 2025

Directors: Brad Armes, Suzanne Athanasiou, Stacie Blakey, Joanne Dorr, Janice Doyle, Mike Estey, Larry Fay, Steve Hayward, Dan Lawrence, Ken Parr, Craig Peters, Randy Peirson, Anne Unyi (ex officio)

Administrative: Heather Mastromatteo

Guests:

1. **Call to Order:** Called to order at 8:02 AM
2. **Conflict of Interest Declaration:** None Declared
3. **Minutes from Previous Meeting:** Motion was unanimously passed to approve the minutes of April 11, 2025
4. **Correspondence Review:**
 - a. Elevon payment services referral program- discussion was had and we will not proceed with the referral program
 - b. Aloomii meeting - a conversation was had on the need for a CRM and having more structure for our business. We will keep investigating a CRM to find a good fit.
 - c. Community Support Centre AGM invitation: The flyer will get sent to the Board
 - d. Community Pantry invitation: Heather and Suzanne will attend

TOPICS FOR DISCUSSION:

1. **Membership Updates:** Outstanding members will be removed from the website as of June 1st moving forward.
2. **Board of Director Meetings:**
 - a) Dates approved for remainder of the year:
 - July 18th, August 15th, September 19th, October 17th, November 14th, December 19th, they will get added to the calendar
3. **Events:**
 - a) **Networking Events:**
 - Breakfast in May was a smaller attendance; some new people were there. A discussion was had on bringing people in to speak on things that can be beneficial to our businesses.
 - It was proposed to only have After 5's and a discussion was had on it. We will continue with breakfasts while trying to implement a hook to bring people in. It was discussed to have a chamber member appreciation breakfast.
 - A discussion was had on moving the After 5 to The Squire after June. Mike will investigate it.
 - b) **Golf Tournament Update:**
 - Attendance looks good; we should be close to 100.
 - Laura from the Child and family services will be continuing what they did from last year.

- A discussion was had on what sponsors could do at the hole, I.E. a draw or Caesar hole

4. Haldimand County Updates:

- Firehall update: Move in date on June 26. It was asked what would happen with the old fire hall, the building is not structurally sound. There will be a report done by the Council as to what the uses and options can be.
- Next Wednesday night at 6-8 P.M. Haldimand county is hosting a open house and information session about an industrial park at Greens and Highway 6
- Annual Associations meeting in August in Ottawa. Haldimand County has put in requests for the bridge and for the lights at Haldibrook and HWY 6. These are delegations requested.
- Strong Mayors is a program to help expedite house building to promote development in the area, it hasn't been sufficiently executed in Caledonia. It was discussed as what the repercussions will be to our community. It was discussed whether a letter should come from the Chamber.
- It was asked whether a flashing amber light can be added at Haldibrook and Highway 6, it has been asked as well as only right turns onto Highway 6. These are pending and no responses yet.

5. Financial Update: Profit & Loss, HST, QuickBooks

- We are looking good to break even by the end of the year
- We owe HST for 2024 and will get that filed and paid ASAP
- Steve will be representative for FINTRAC on QuickBooks
- We did receive \$3000 for the dock project that will need to come out of the account

6. Executive Committee:

- All chambers meeting: deferred
- Administration contract update: A motion was put forward for a formal contract renewal for Heather to be the interim administrator until the end of 2025. It was voted and unanimously passed to extend the contract.

7. Special Projects Update: NONE

8. New Business:

- Music in the Park: The Legion wants to take over, but they need insurance, Craig asked if the Chamber could provide insurance. A discussion was held on whether it would be an extra cost to us and what the repercussions would be if there was a claim made. Craig will keep asking Haldimand County and give us an update next time.
- Craig has asked for the money out of the Lottery account to go towards Canada Day. We are still looking into how the money can be used. Craig asked for a donation for Canada Day and it was deferred.

9. Adjournment: 9:13 A.M.