



Caledonia Regional Chamber of Commerce Board of Directors Meeting Agenda Minutes for March 21, 2025

Directors: Brad Armes, Suzanne Athanasiou, Stacie Blakey, Joanne Dorr, Janice Doyle, Mike Estey, Larry Fay, Steve Hayward, Dan Lawrence, Ken Parr, Craig Peters, Randy Peirson, Anne Unyi (ex officio)

Administrative: Heather Mastromatteo

Guests:

1. **Call to Order: Meeting called to order at ~ 8:00 A.M.**
2. **Conflict of Interest Declaration -**
3. **Minutes from Previous Meeting:** Motion, moved and unanimously voted to approve the minutes of February 14th, 2025.
4. **Correspondence Review:**
Crime Stoppers of Haldimand Norfolk invitation to annual appreciation awards was shared.
Letter received from Peter Martin Appliances, Heating & Cooling was shared.

TOPICS FOR DISCUSSION:

- 1) **Membership Updates** - None
- 2) **Board of Director Meetings**
The next board meeting will happen on April 11th due to the Easter weekend.
- 3) **Events:**
 - a) **Networking Events**-Mike emphasized the importance of board members bringing 1 guest to the event. The next event is April 8th. - Mike will confirm details.
 - b) **Business Achievement Awards Update**
 - Newly added table where sponsors can bring promotional materials
 - Attendance is up this year, currently sitting at 16 full tables.
 - Outlined volunteer fulfillment and remaining gaps.
 - c) **Golf Tournament Update**
 - Brad suggested limiting the tournament to 100 golfers in order to create a balance between golfing time and off-course networking time.
 - The loss in revenue from this reduction of golfers will be captured by increasing the registration by \$25/pp.
- 4) **Financial Update** - deferred
- 5) **Haldimand County Update**
 - RFP for Pickleball courts by arena nearing completion. Estimated the courts may be ready by early to mid summer
 - Firehall - move in date will be July. It is unclear what will happen to the old firehall.
 - Bridge project is moving forward with approval received from Indigenous communities.
 - Haldibrook and HWY 6 project is reframed to become a right-hand turn only.
 - Reviewed crosswalk plan within the context of scheduling of bridge projects.

6) Special Projects Update

- Currently working on refurbishing Christmas decorations
- Repairs are needed on poles used to hang decorations.

7) New Business

- Janice mentioned the recycling collection issue in reference to the churches. Craig said he would begin including them on his route.

8) Adjournment

NEXT MEETINGS & Events

March 26 – CRCC Annual Business Achievement Awards

April 8 – Networking event

May 30- Golf Tournament