



Caledonia Regional Chamber of Commerce
Board of Directors Meeting Minutes
May 5, 2023

Directors: Brad Armes, Joanne Dorr, Larry Fay, Ian Haynes, Chris Hibbs, Dan Lawrence, Gary Nelson, Craig Peters, , Ben Ponsen, Anne Unyi (ex officio)
Executive: Jessica Lymburner
Guests : Stacie Blakey, Devann Polap, Kathy Marshall

- 1. Call to Order- Craig Peters called the meeting to order at 7:59am**
- 2. Conflict of Interest Declaration – none declared.**
- 3. Minutes from Previous Meeting:** It was duly moved, seconded, and carried to approve the minutes of April 21, 2023.
- 4. Correspondence Review- Bikers Haven** is hosting a Mother's Day Mystic Fair and offered 10x10 booth for Canada Day. After discussion, it was determined to take advantage of this at a later date.

Wisdom and Grace new storefront Grand Opening- representative to ribbon cutting Wed May 10 5pm. – Craig Peters to attend on behalf of the Chamber.

Haldimand Tourism Meeting- May 8 9: am, open to all, Pam Aylan-Parker to attend on behalf of the Tourism Committee.

Gary Nelson, due to MFDA rules, can no longer be a signer on the Chamber's accounts. IT was duly moved, seconded and carried to replace him with Chris Hibbs

Website- Jessica received a letter on behalf of a company stating an image used on the tourism website was published without secured digital rights for use and requesting payment for use. The image has been replaced and after discussion it was determined that no further action will be taken by the Chamber.

TOPICS FOR DISCUSSION:

- 1. Haldimand County Updates:** Dan Lawrence
 - i) Lights McClung delayed
 - ii) Still no response from MTO concerns of stoplight at Hwy 6
 - iii) A crosswalk is to be installed at Blair and Caithness across from the dam to enhance safety in town.
 - iv) Tenders closed for construction of new Fire Hall.
- 2. Code Of Conduct Review: It was duly moved, seconded and carried to** approve the proposed revised Code of Conduct as circulated to Directors via email April 14, 2023 and May 03 2023.

3. Committee Reports

- a. Edinburgh Cup- Planning to being, Randy, Chris and Brad are interested in helping.
- b. Canada Day- Meeting Next Tuesday May 9
- c. Tourism-
 - i) potential student has been selected, a formal interview is scheduled next week.,
 - ii) Pam hosted a Tourism Committee meeting, 6 members in total passionate volunteers, a copy of these minutes will be shared to Directors. The committee has requested a specific dollar amount for their use to plan activities. After discussion it was determined this committee should function the same as any other and all invoices and requests for funds be reviewed.
- d. Oktoberfest – Will be held on a Friday evening at the Lions Hall. Craig Peters will lead the committee. ,
- e. Economic Development – No Updates
- f. Finance/Succession Planning – No Updates
- g. Caledonia Connected Networking- No Updates
- h. Special Projects – Larry Fay shared that they are making 4 raised vegetable planters for Inclusions.
- i. Nominations - No Updates
- j. Business Achievement Awards = No Updates

4. **Grand Trunk Society:** Larry Fay, no further updates

5. **BIA Updates:** Kathy Marshall

-Pitch In Day was a success and a special thanks for Haldimand Insurance and Suzanne Athanasiou.

-Mothers Day Draw ongoing.

6. **New Business:**

Gary and Suzanne attended a Chamber/Fairboard meeting to discuss partnerships. Moving forward the plan will be to meet quarterly to coordinate events and regularly communicate to align our shared mandate to support the community of Caledonia.

Chris Hibbs- Upon reviewing the By-laws noted that there should be updates to our procedures.

Devann Polapp-shared that May 19th there will be an MPSS Carnival, with music and BBQ open to the public.

Craig Peters- The Lions Club is hosting an Eagles Tribute Concert, asked for Jessica to share social media posts.

7. Adjournment: The meeting was adjourned at 8:47 am