



Caledonia Regional Chamber of Commerce

Board of Directors Meeting Minutes

November 15, 2024

Directors: Suzanne Athanasiou, Larry Fay, Steve Hayward, Dan Lawrence, Craig Peters, Randy Peirson

Administrative: Heather Mastromatteo

Guests:

1. **Call to Order:** Suzanne called the meeting to order at 8:00 A.M.
2. **Conflict of Interest Declaration**
3. **Minutes from Previous Meeting:** It was duly moved, seconded and carried to approve the minutes of Nov. 1 2024.
4. **Correspondence Review:** Discussion on changing the locks on the mailbox, Suzanne will investigate.

TOPICS FOR DISCUSSION:

1. **Christmas in Caledonia:** Volunteers for photos with Santa
Craig updated on light up night. Photos with Santa starting about 7:45PM at the train station. Volunteers to be here at 7:30 PM. Follow up with Stacie regarding volunteers.
2. **Canada Day Partnerships:** Craig is bringing it forward to the Legion next week. Kathy at the BIA has agreed to apply for the government grant. A discussion was had on what financials could be forwarded to a new Canada Day Committee. A motion was put on the table that some funds be available to move forward, the motion was seconded, to be presented to the executive/financial committees.
3. **Membership:** An email was circulated to the directors that could update our members on what is happening at the Chamber. A discussion was had about having more sustenance to give to members and future members, i.e. a brochure.
Renewals- A discussion was had about membership. A motion was put on the table, voted unanimously and moved to pro-rate the members that signed up after June 2024 pending approval by the financial/executive committee. Pam Alyan-Parker's role was revisited, and discussion was had on focusing on a peer-to-peer (directors) approach to recruitment.
4. **Administrative Support Agreement:** deferred from meeting.
5. **Economic Development:**
A) Meeting with Executives to finalize details of Executive Director Payout – discussion was briefly had, more will follow from the executive meeting.
B) Meeting with Lidy on Nov. 27, list of questions to ask her- Deferred
6. **New Business:** County update- a meeting with MTO with the minister last week regarding the Caledonia bridge and Haldibrook stop lights. Bridge is still pending, Haldibrook Road is in motion, looking at 2027/2028 for lights. Dan asked for a temporary yellow flashing traffic light that is being investigated further by the MTO. Dan spoke about Council in Committee (CIC) meeting on Dec. 10. Ward boundary reviews are coming up and will likely be discussed at the CIC.
7. **Adjournment:** adjourned 9:07