



**Caledonia Regional Chamber of Commerce**  
**Board of Directors Meeting**  
**Minutes**  
**February 3, 2023**

**Directors:**, Suzanne Athanasiou, Joanne Dorr, Larry Fay, Ian Haynes, Chris Hibbs, Dan Lawrence Craig Peters, Randy Peirson Anne Unyi (ex officio)

**Executive:** Jessica Lymburner

**Guests:**

1. **Call to Order-** Suzanne Athanasiou called the meeting to order at 8:01 am
2. **Conflict of Interest Declaration** – No conflicts of interest declared.
3. **Minutes from Previous Meeting:** It was duly moved, seconded, and carried to approve the minutes of January 20, 2023.
4. **Correspondence Review**
  - a) Jessica Lymburner was approached by a local business LB Racing to donate/promote or sell a Haldimand County Coupon Book. Consensus of the Board was that we are unable to support this private business venture.
  - b) CRCC/BIA – Movie Night. Ms. Lymburner presented a Fundraising opportunity in partnership with the BIA and Kathy Marshall to host a Movie Night on the BIA Grounds on a Friday in August date TBD. Consensus of the Board was to move forward with this plan. Jessica will connect with Kathy.
  - c) Logo- Top 3 logo designs per earlier discussion were circulated as well as an amalgam created by Jessica Lymburner. Designs were circulated and consensus of the Board was to select "option 1" from Mohawk College of two buildings and a sun behind the Bridge.

**TOPICS FOR DISCUSSION:**

1. **Canada Day:** All Directors are encouraged to attend our planning meeting Tuesday February 7<sup>th</sup> at 7 pm.
2. **Haldimand County Updates:**
  - a) Dan Lawrence provided an update to Edinburgh E and W, construction is anticipated to take place in early spring. He is lobbying Ontario Municipal affairs in cooperation with the cities of Glanbrook and Hamilton to have lights installed at Haldibrook Rd.
  - b) The proposed renaming of the walkway in front of Edenborough Square to Barb Martindale Memorial Lane public forum is open until February 17<sup>th</sup> which will be followed by Haldimand County's staff report. If approved, unveiling will likely take place in the Fall.
  - c) New signal lights are pending installation at McClung.
  - d) A Townwide tree removal and replacement will take place this year. An online forum is planned for Wednesday Feb 15<sup>th</sup> at 7 pm.
3. **Grand Trunk Society:** Larry Fay. Special Projects have removed the Christmas Decorations except the large snowflakes that weather depending will be taken down on February 15<sup>th</sup>.
4. **Committee Reports and Director Committee Sign-Up Sheet:** Suzanne Athanasiou circulated a sign-up sheet for Directors to indicate what committees they are interested in serving on
  - a. Business Achievement Awards – Scheduled for March 29<sup>th</sup>, it was requested that social media posts are shared twice weekly for the nomination portal.

- b. Edinburgh Cup – Potential conflict on typical date due to Lion's Club hosting an Eagles Tribute concert. Jessica will connect with the Golf Courses to check availability for Friday June 2<sup>nd</sup>.
- c. Canada Day – First planning session is scheduled.
- d. Tourism – Music in the Park planning is moving along, headed by Ms. Pam Aylan-Parker.
- e. Oktoberfest – Craig Peters to Lead
- f. Economic Development – nothing to report.
- g. Finance/Succession Planning – meeting to be scheduled.
- h. Caledonia Connected Networking- nothing to report.
- i. Special Projects – nothing further to report.
- j. Nominations – nothing to report.

5. **Chamber Events Calendar.** A calendar of Events was circulated.

6. **New Business:**

7. **Adjournment:** The meeting was adjourned at 9:11 am.